

WHY REDAGILE

Course Overview

The Advanced Scrum Product Owner course targets in-depth the 'how to' of the PO role. The focus is on advanced product discovery, stakeholder management, backlog management and customer feedback loops. The highly interactive learning process is built around real-world examples of Agile projects from industry.

SYLLABUS

Learning Outcomes

- Learn how the Product Owner engages with stakeholders to maximise value.
- Focus on how product strategy evolves in an Agile organisation with real world examples.
- The importance of customer engagement and understanding what they value.
- Studying cognitive bias and how ti may impact the effectiveness of a Product Owner.
- Working with developers and understanding technical debt management.
- Experimentation and validating assumptions using real world case studies.
- Advanced product backlog management and value modelling techniques.
- Using real world examples solve typical Product Owner anti pattern challenges.

COURSE FEATURES

Training Takeaways

Here is what you should expect to receive from attending this two-day course:

An immersive learning experience

Access to supporting course material

Free lifetime access to alumni benefits

Two-year membership of the Scrum Alliance

16 Scrum Education Units (SEUs)

Who should attend?

The course is aimed at existing CSPO's who want to broaden and deepen their knowledge of managing Scrum whilst extending their Scrum facilitation toolkit.

Trainers



Sam Bowtell, CST Certified Scrum Trainer



Stu Mitchell, CST
Certified Scrum Trainer

Key Details



2 days



Official Scrum Alliance



No prerequisites